Dear FCC Executive:

On behalf of the 33,000 employees of the North Carolina retail franchised car dealers, I ask your diligent reconsideration of the ruling related to requiring trade associaitons to obtain written prior consent before communicating / marketing our services via fax, to our members.

This ruling will have a horrible impact on our ability to support an industry that provides more than 20% of the total retail sales in North Carolina in addition to the \$1.0 Billion + in wages paid in the state.

I ask to to please reconsider this provision to allow our Nation's trade associations and professional societies the ability to support their members and this Nation.

Thank you for your understanding.

Robert Glaser President NC Automobile Dealers Assn. Raleigh, NC